

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80407
Contract Dates: 09/18/2012-09/24/2012
Customer Order:
Linked Order:
CPE: / / 273

Invoice Num: 1041-556089
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: T.SMITH EST#273

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING (5:58-7AM)	09/18/2012-09/21/2012	. T W T F . .	30	4	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:11:14 AM		TS12TV10H	30	675.00			
09/19/2012	We	06:28:35 AM		TS12TV10H	30	675.00			
09/20/2012	Th	06:58:01 AM		TS12TV10H	30	675.00			
09/21/2012	Fr	06:41:39 AM		TS12TV11H	30	675.00			
2	THIS MORNING (5:58-7AM)	09/24/2012-09/24/2012	M	30	1	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:28:33 AM		TS12TV10H	30	675.00			
3	CBS THIS MORNING	09/18/2012-09/21/2012	. T W T F . .	30	8	360.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	8	360.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	07:24:58 AM		TS12TV11H	30	360.00			
09/18/2012	Tu	08:39:29 AM		TS12TV10H	30	360.00			
09/19/2012	We	07:59:01 AM		TS12TV11H	30	360.00			
09/19/2012	We	08:54:01 AM		TS12TV10H	30	360.00			
09/20/2012	Th	07:58:56 AM		TS12TV11H	30	360.00			
09/20/2012	Th	08:46:22 AM		TS12TV10H	30	360.00			
09/21/2012	Fr	07:29:31 AM		TS12TV10H	30	360.00			
09/21/2012	Fr	08:54:15 AM		TS12TV11H	30	360.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
4	CBS THIS MORNING	09/24/2012-09/24/2012	M	30	2	405.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	2	405.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	07:28:16 AM		TS12TV11H	30	405.00			
09/24/2012	Mo	08:28:31 AM		TS12TV10H	30	405.00			
5	WEEKEND NEWS SAT 6-7AM	09/22/2012-09/22/2012 S .	30	1	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	 S .	1	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	06:09:46 AM		TS12TV10H	30	150.00			
6	WKND NEWS SUN 7-9A	09/23/2012-09/23/2012 S	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	 S	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	07:08:58 AM		TS12TV10H	30	500.00			
09/23/2012	Su	07:46:19 AM		TS12TV11H	30	500.00			
7	CBS SUNDAY MORNING	09/23/2012-09/23/2012 S	30	2	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	 S	2	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	08:58:51 AM		TS12TV10H	30	700.00			
09/23/2012	Su	10:28:57 AM		TS12TV11H	30	700.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
8	ANDERSON COOPER	09/18/2012-09/21/2012	. T W T F . .	30	4	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	09:24:55 AM		TS12TV11H	30	200.00			
09/19/2012	We	09:40:16 AM		TS12TV11H	30	200.00			
09/20/2012	Th	09:19:26 AM		TS12TV11H	30	200.00			
09/21/2012	Fr	09:47:53 AM		TS12TV10H	30	200.00			
9	ANDERSON COOPER	09/24/2012-09/24/2012	M	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	09:32:57 AM		TS12TV11H	30	200.00			
10	LET'S MAKE A DEAL	09/18/2012-09/21/2012	. T W T F . .	30	4	375.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	375.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	10:58:12 AM		TS12TV10H	30	375.00			
09/19/2012	We	10:24:11 AM		TS12TV10H	30	375.00			
09/20/2012	Th				30				Credit
09/21/2012	Fr	10:26:13 AM		TS12TV11H	30	375.00			

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11	THE PRICE IS RIGHT 11AM-12NOON	09/18/2012-09/21/2012	. T W T F . .		30	4	500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .	4		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We				30				Credit
09/20/2012	Th				30				Credit
09/21/2012	Fr				30				Credit
09/21/2012	Fr	11:59:49 AM		TS12TV10H	30	500.00			
12	TALK PHILLY	09/18/2012-09/21/2012	. T W T F . .		30	4	550.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .	4		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:10:04 PM		TS12TV11H	30	550.00			
09/19/2012	We	12:14:47 PM		TS12TV11H	30	550.00			
09/20/2012	Th	12:07:23 PM		TS12TV10H	30	550.00			
09/21/2012	Fr	12:24:00 PM		TS12TV11H	30	550.00			
13	TALK PHILLY	09/24/2012-09/24/2012	M		30	1	550.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M	1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	12:09:17 PM		TS12TV10H	30	550.00			

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14	CBS SOAP OPERA ROTATION	09/18/2012-09/21/2012	. T W T F . .	30	4	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:56:24 PM		TS12TV10H	30	450.00			
09/19/2012	We	01:28:57 PM		TS12TV10H	30	450.00			
09/20/2012	Th	12:28:56 PM		TS12TV11H	30	450.00			
09/21/2012	Fr	01:58:57 PM		TS12TV10H	30	450.00			
15	THE TALK	09/18/2012-09/21/2012	. T W T F . .	30	4	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	02:58:42 PM		TS12TV11H	30	400.00			
09/19/2012	We	02:27:48 PM		TS12TV11H	30	400.00			
09/20/2012	Th	02:30:43 PM		TS12TV10H	30	400.00			
09/21/2012	Fr	02:27:59 PM		TS12TV11H	30	400.00			
16	THE DOCTORS	09/18/2012-09/21/2012	. T W T F . .	30	4	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	03:31:04 PM		TS12TV10H	30	250.00			
09/19/2012	We	02:58:42 PM		TS12TV10H	30	250.00			
09/20/2012	Th	03:53:27 PM		TS12TV11H	30	250.00			
09/21/2012	Fr	03:53:27 PM		TS12TV10H	30	250.00			

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17	DR. PHIL		09/18/2012-09/21/2012		. T W T F . .		30	4	550.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T W T F . .		4		550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	04:32:58 PM		TS12TV11H	30	550.00			
09/19/2012	We	04:11:38 PM		TS12TV11H	30	550.00			
09/20/2012	Th	04:19:37 PM		TS12TV10H	30	550.00			
09/21/2012	Fr	04:23:18 PM		TS12TV11H	30	550.00			
18	5PM EARLY NEWS		09/18/2012-09/21/2012		. T W T F . .		30	8	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T W T F . .		8		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	05:24:23 PM		TS12TV10H	30	500.00			
09/18/2012	Tu	05:46:03 PM		TS12TV11H	30	500.00			
09/19/2012	We	05:14:01 PM		TS12TV10H	30	500.00			
09/19/2012	We	05:54:58 PM		TS12TV11H	30	500.00			
09/20/2012	Th	05:23:08 PM		TS12TV11H	30	500.00			
09/20/2012	Th	05:55:37 PM		TS12TV10H	30	500.00			
09/21/2012	Fr	05:13:33 PM		TS12TV10H	30	500.00			
09/21/2012	Fr	05:41:36 PM		TS12TV11H	30	500.00			
19	5PM EARLY NEWS		09/24/2012-09/24/2012		M		30	2	575.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M		2		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:12:45 PM		TS12TV11H	30	575.00			
09/24/2012	Mo	05:56:46 PM		TS12TV10H	30	575.00			

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20	NEWS 3 AT 6	09/18/2012-09/21/2012	. T W T F . .	30	4	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:26:17 PM		TS12TV10H	30	800.00			
09/19/2012	We	06:22:44 PM		TS12TV10H	30	800.00			
09/20/2012	Th	06:26:44 PM		TS12TV11H	30	800.00			
09/21/2012	Fr	06:26:04 PM		TS12TV10H	30	800.00			
21	NEWS 3 AT 6	09/24/2012-09/24/2012	M	30	1	775.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	775.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:26:09 PM		TS12TV11H	30	775.00			
22	ENTERTAINMENT TONIGHT	09/18/2012-09/21/2012	. T W T F . .	30	4	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:58:57 PM		TS12TV11H	30	650.00			
09/19/2012	We	07:10:08 PM		TS12TV11H	30	650.00			
09/20/2012	Th	07:10:12 PM		TS12TV10H	30	650.00			
09/21/2012	Fr	07:16:37 PM		TS12TV11H	30	650.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80407
Contract Dates: 09/18/2012-09/24/2012
Customer Order:
Linked Order:
CPE: / / 273

Invoice Num: 1041-556089
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 8 of 9

PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: T.SMITH EST#273

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
23	SIXTY MINUTES		09/23/2012-09/23/2012	S		30	2	7,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012	S		1		7,000.00				
<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012		Su				30			7,000.00	Preempted
09/23/2012		Su	08:53:00 PM	09/23/2012	TS12TV10H	30	7,000.00	7,000.00		Makegood in 20:07:00-21:08:00
24	LATE NEWS		09/18/2012-09/23/2012		.TWTFSS		30	7	1,500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		.TWTFSS		6		1,500.00				
<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012		Tu	11:33:06 PM		TS12TV10H	30	1,500.00			
09/19/2012		We	11:31:49 PM		TS12TV10H	30	1,500.00			
09/20/2012		Th	11:22:11 PM		TS12TV11H	30	1,500.00			
09/21/2012		Fr	11:34:11 PM		TS12TV10H	30	1,500.00			
09/22/2012		Sa	11:22:02 PM		TS12TV11H	30	1,500.00			
09/23/2012		Su				30			1,500.00	Preempted
09/23/2012		Su	11:31:29 PM	09/23/2012	TS12TV11H	30	1,500.00	1,500.00		Makegood in 23:09:00-23:43:00
25	DAVID LETTERMAN		09/18/2012-09/21/2012		.TWTF..		30	4	600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		.TWTF..		4		600.00				
<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012		Tu	12:35:06 AM		TS12TV11H	30	600.00			
09/19/2012		We	12:31:36 AM		TS12TV11H	30	600.00			
09/20/2012		Th	12:12:41 AM		TS12TV10H	30	600.00			
09/21/2012		Fr	11:57:58 PM		TS12TV11H	30	600.00			

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CPE: / / 273

Invoice Num: 1041-556089
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: T.SMITH EST#273

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	80	51,715.00	7,757.25	43,957.75	8,500.00	8,500.00
						<u>Reconciliation</u>
						0.00

Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	51,715.00
	Trade Value	0.00
	Agency Commission	7,757.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	43,957.75

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